

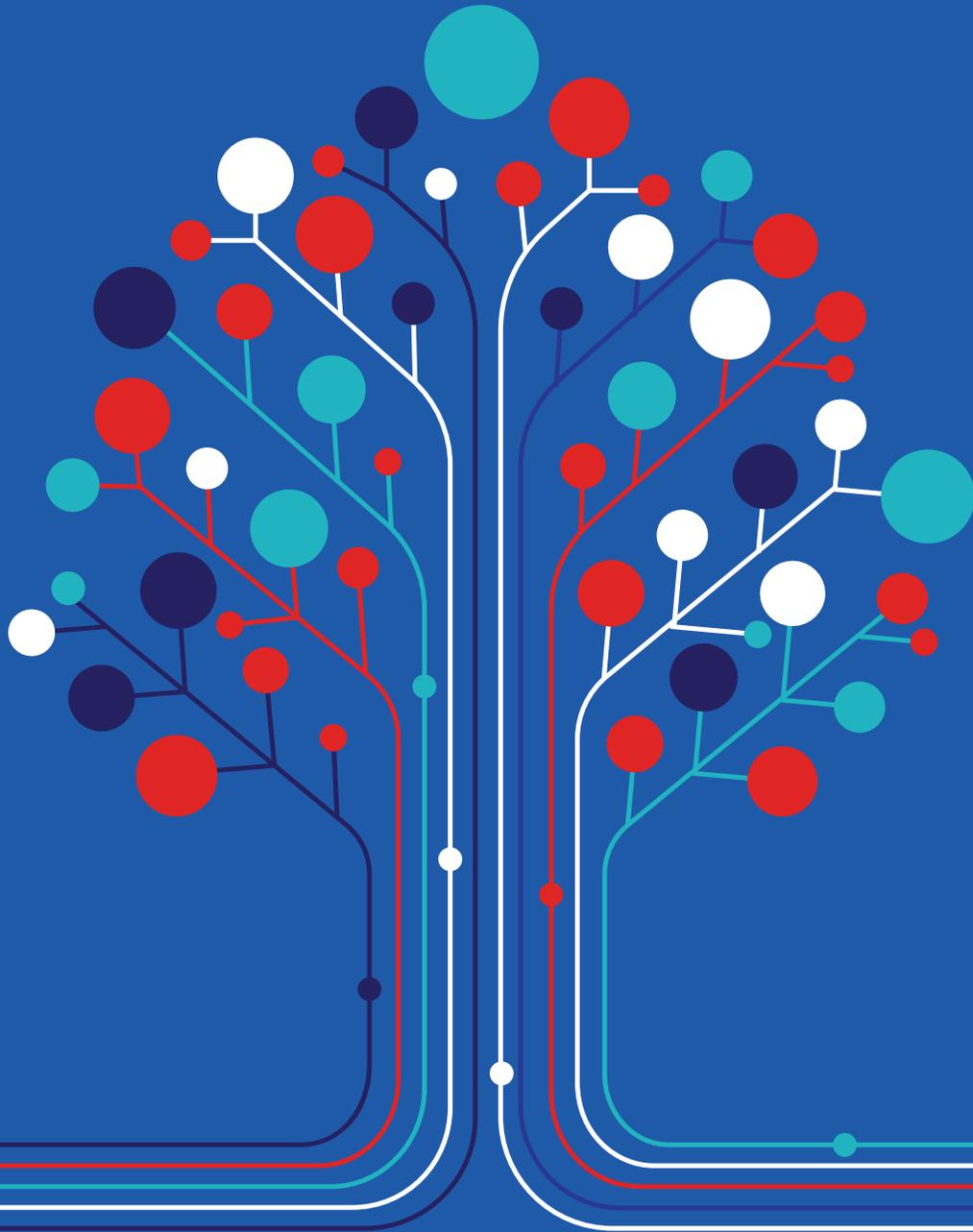
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18

Sponsorship
Opportunities

Connecticut
Governor's Conference On
Tourism

Wednesday, May 9, 2018
8 a.m. to 5 p.m.
Connecticut Convention Center
Hartford, CT

Partnering for Growth



BE A PART OF THE TOURISM INDUSTRY'S BIGGEST EVENT!

Tourism is big business in Connecticut. In fact, it's a \$14.7 billion industry — one of the state's leading economic sectors. So if you're trying to strengthen your partnerships with tourism and hospitality leaders, there's no better place for your organization to be on May 9th than the **Connecticut Governor's Conference on Tourism**. This conference brings together several hundred leaders from every aspect of the industry — including hotels, restaurants, casinos, event organizers, attractions, arts/cultural organizations, historical venues, and municipal leaders.

Unparalleled access to decision makers

As a sponsor, you and your business will have ample opportunities to build meaningful partnerships:

- reach 400+ tourism professionals who are eager to hear about new industry products and services
- connect with leaders from all areas of the business, from sales and marketing to operations and administration
- hear from Connecticut's tourism leaders
- participate in workshops led by the most respected names in the tourism industry
- take advantage of our high-traffic, centralized exhibit space — and the ample time given to participants to engage with sponsors.

Flexible sponsorship opportunities

Take a look at the various sponsorship opportunities highlighted on the next page. Then contact us to discuss how we can tailor any of these opportunities to address your specific needs. We're committed to helping you maximize the potential of this partnership for you.

Susan Henrique, Business Development Director Connecticut Convention & Sports Bureau

(860) 882-1101 | (203) 209-2244

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Randy Fiveash, Director Connecticut Office of Tourism

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Also be sure to check out our website at **CTTourismConference.com**.



2018 sponsorship opportunities

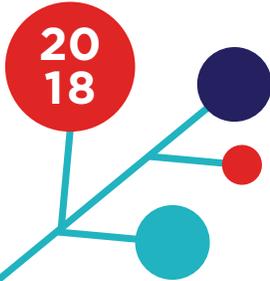
	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Charter Oak \$2,500
Podium speaking opportunity	●				
Opportunity to introduce a breakout session	●	●			
Named sponsor of one of our breakout sessions	●	●	●		
Reserved luncheon table	●	●	●	●	
Ad in the program	Full page	Full page	1/2 page	1/4 page	1/8 page
Logo on signage	Premium positioning	●	●	●	●
Booth space in exhibit area	●	●	●	●	●
Link from our website	●	●	●	●	●
Pre-conference contact for opt-in attendees	●	●	●	●	●

Other sponsorships

- Industry awards (\$2,000)
- Table centerpieces with logo signage (\$2,000)
- Cocktail hour (\$2,000)

Exhibitor space \$795

- Dedicated time on the exhibit floor
- Pre-conference contact info for opt-in attendees
- Conference registration for one



Connecticut
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Tourism

The Connecticut Governor's Conference on Tourism is produced by the DECD Connecticut Office of Tourism in partnership with the Connecticut Convention & Sports Bureau. For more details, visit our website at CTTourismConference.com or contact:

Susan Henrique, CMP

**Business Development Director,
Connecticut Convention & Sports Bureau**

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